



Australia Eastern Indonesia

TOURISM FORUM

4-5 March 2019, Makassar

WHEN

*Conference: 4 March 2019
Workshops: 5 March 2019
Expo: 4-5 March 2019*

REGISTER

*Subscribe at the link below for
updates and venue details
<https://goo.gl/G18xL3>*

MONDAY 4 MARCH 2019

WELCOME

8:30AM

- Margareth Mawarlestari, Emcee
- Traditional cultural performance
- Richard Mathews, Australian Consul-General Makassar

KEYNOTE PRESENTATIONS

9:00AM

- Prof Dr Nurdin Abdullah, Governor of South Sulawesi
- Thomas Trikasih Lembong, Chairman of BKPM (video)
- Councillor Tom Tate, Mayor of the Gold Coast
- HE Arief Yahya, Indonesian Minister of Tourism

OPPORTUNITIES IN EASTERN INDONESIA

10:30AM

What is the future of tourism in eastern Indonesia?
Strategic insights from industry leaders.

- Steve Noakes, Indonesia Tourism Development Project
- Pikri Ilham Kurniansyah, Garuda Indonesia
- Stevens Hendrajaya, Traveloka
- Alma Karma, BKPM

TOURISM IN THE DIGITAL AGE

11:30PM

Who is the modern tourist? Understanding the customer

- Chris Burns, Travlr

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NETWORKING LUNCH

12:30PM

Buffet lunch and business matching facilitated by the Indonesian Ministry of Tourism including representatives from the seven Special Economic Zones of Indonesia.

FORUM EXHIBITION

2:00PM

Opportunity for local governments, businesses and NGOs to showcase their products and tourism assets.

- includes presentation by Study Gold Coast

GALA DINNER

6:00PM

Opening remarks

- Richard Mathews, Australian Consul-General Makassar

Buffet dinner and live jazz music

Australia Awards tourism alumni talk show

TUESDAY 5 MARCH 2019

WORKSHOP A

**SUSTAINABLE
MANAGEMENT
9:00AM**

- How to protect your natural assets?
- Prof. Bill Carter, University of Sunshine Coast
 - Marta Muslin, Indonesia Waste Platform
 - Noel Janetski, IPNI Cocoa Indonesia
 - Ina Koswara, Institute of Technology Bandung

**SUSTAINABLE
INFRASTRUCTURE
10:00AM**

- How to attract investment in infrastructure?
- Dr. Campbell Drake, University of Technology Sydney
 - Steve Noakes, Indonesia Tourism Development Project
 - Paul Wright, Cardno
 - Henky Manurung, Ministry of Tourism

**SUSTAINABLE
INVESTMENT
11:30AM**

- How can social and impact investment support tourism?
- Margareth Mawarlestari
 - Dinny Jusuf, Torajamelo
 - Stephanie Hermawan, Arbor & Troy and angel investor
 - Tom Palmer, Ngarra and Milton Group

WORKSHOP B

**AUSTRALIAN
BUSINESS INSIGHTS
9:00AM**

- How to invest in Indonesia?
- Dr Helena Studdert, Australian Consul-General Bali
 - Nigel Mason, Mason Adventure Tours
 - Matt Gebbie, Horwath HTL
 - Sri Moertiningroem, IIPC Sydney

**MODERN MARKETING
& COMMUNICATIONS
10:00AM**

- How to market your products internationally?
- Chris Burns, Travlr
 - Mark Brand, Raven House Asia Pacific
 - Kurnia Rosyada, Traveloka
 - Simon Mustoe, Wild Diaries

**EDUCATION
& TRAINING
11:30AM**

- How to deliver tourism education services in Indonesia?
- Noel Scott, Uni. of the Sunshine Coast
 - Hugh Ritchie, Union Institute of Language
 - Janelle Chapman, TAFE Queensland International
 - Redampta TeteBato, Sumba Hospitality Foundation

CONCLUSION

**LUNCH
12:30PM**

Buffet lunch

**WRAP UP SESSION
1:00PM**

- What have we learned?
- Prof Bill Carter, University of Sunshine Coast
 - Prof Noel Scott, University of Sunshine Coast

**OFFICIAL CLOSING
1:30PM**

- Closing remarks
- Richard Mathews, Australian Consul-General Makassar